

CALWINE

The upcoming tenders are presented in the launch plan and are not final until published.

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

495-11 Germany, Pinot noir, Pouch

Published: 2024-09-12
Launch date: 2025-06-02
Deadline tender answer: Not Published
Deadline tender sample: Not Published
Style and taste profile: Not Published
Other: Organic. Sustainability certified

Product requirements:

Price to consumer (SEK): Max 199
EXW finished product: Up to 5,90 EUR/PCS
EXW Bulk: Up to 3,10 EUR/Liter
Type of product: Red wine
Volume: 1500 ml
Packaging: Pouch
Vintage: 2022 or younger
Available volume (liters): 40 000
Grape composition (%): Pinot noir
Designation of origin: Not Published

PnL

Gross margin SE buildup PCS		RSP 169 SEK		RSP 199 SEK	
FOB oversea / FCA Europe	per liter	1,27	EUR	2,25	EUR
FOB oversea / FCA Europe	PCS / 1500 ml	1,91	EUR 30%	3,37	EUR 41%
Bulk Shipping.	Europa	0,26	EUR 4%	0,26	EUR 3%
Bulk bottling.	Pouch	2,01	EUR 32%	2,01	EUR 25%
Logistics inbound	Europa	0,33	EUR 5%	0,33	EUR 4%
Logistics SE		0,71	EUR 11%	0,71	EUR 9%
Marketing		0,32	EUR 5%	0,41	EUR 5%
Contributive margin		0,83	EUR 13%	1,06	EUR 13%
Price to Systembolaget		6,37	EUR	8,15	EUR
Systembolaget margin		1,40	EUR	1,66	EUR
Alk Tax + VAT		6,68	EUR	7,19	EUR
RSP		14,44	EUR	17,01	EUR

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.