

CALWINE

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

494-23 New Zealand, sauvignon blanc, organic (B)

Launch date: 2025-03-01
Deadline tender answer: 2024-08-08
Deadline tender sample: 2024-09-10
Style and taste profile: We are looking for a nuanced, fresh and grape typicity white wine. The wine may have oak character, but this is not a requirement.

Product requirements:

Price to consumer (SEK): Max 159
Country of origin: New Zealand
EU product category: Wine from third country with geographical denomination
Type of product: White wine
Volume: 750 ml
Packaging: Light weight bottle max 420 g
Vintage: 2023 or 2024
Available volume (liters): 8 000
Type of closure: For glass bottle screw cap of Stelvin type.
Grape composition (%): Minimum 85 % sauvignon blanc
Designation of origin (as stated on packaging): Must be stated
Other requirements: The product must fulfill the current criteria for organic wine according to EU-legislation. The controlling body and the fact that the wine is organic certified must be clearly stated on the label/packaging.

EXW finished product: Up to 4,50 EUR / PCS
EXW bulk: N/A

PnL

Gross margin SE buildup PCS		RSP 149 SEK			RSP 159 SEK		
FOB oversea / FCA Europe	PCS / 750 ml	4,10	EUR	60%	4,40	EUR	61%
Logistics inbound	Overseas	0,24	EUR	4%	0,24	EUR	3%
Logistics SE		0,31	EUR	5%	0,31	EUR	4%
Marketing		0,48	EUR	7%	0,52	EUR	7%
Contributive margin		1,71	EUR	25%	1,86	EUR	25%
Price to Systembolaget		6,83	EUR		7,42	EUR	
Systembolaget margin		1,47	EUR		1,55	EUR	
Alk Tax + VAT		4,44	EUR		4,61	EUR	
RSP		12,74	EUR		13,59	EUR	

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.