

CALWINE

The upcoming tenders are presented in the launch plan and are not final until published.

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

494-24 Portugal

Published: 2024-06-13
Launch date: 2025-03-01
Deadline tender answer: Not Published
Deadline tender sample: Not Published
Style and taste profile: Not Published
Other: .

Product requirements:

Price to consumer (SEK): Max 149
EXW finished product: Up to 4,90 EUR/PCS
EXW Bulk: N/A
Type of product: White wine
Volume: 750 ml
Packaging: Not Published
Vintage: Not Published
Available volume (liters): 8 000
Grape composition (%): Encruzado
Designation of origin: Dão

PnL

Gross margin SE buildup PCS		RSP 129 SEK			RSP 149 SEK		
FOB oversea / FCA Europe	PCS / 750 ml	3,90	EUR	69%	4,90	EUR	71%
Logistics inbound	Europa	0,18	EUR	3%	0,18	EUR	3%
Logistics SE		0,31	EUR	6%	0,31	EUR	5%
Marketing		0,39	EUR	7%	0,48	EUR	7%
Contributive margin		0,85	EUR	15%	1,02	EUR	15%
Price to Systembolaget		5,63	EUR		6,83	EUR	
Systembolaget margin		1,29	EUR		1,47	EUR	
Alk Tax + VAT		4,10	EUR		4,44	EUR	
RSP		11,03	EUR		12,74	EUR	

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.