

CALWINE

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

407-14 Portugal, red blend (B)

Launch date: 2024-12-02
Deadline tender answer: 2024-07-11
Deadline tender sample: 2024-08-13
Style and taste profile: We are looking for a full-flavored, fruity red wine with hints of dark berries and licorice. The wine must have a balanced oak character.

Product requirements:

Price to consumer (SEK): Max 89
Country of origin: Portugal
EU product category: Wine from EU with protected geographical denomination
Type of product: Red wine
Volume: 750 ml
Packaging: Light weight bottle max 420 g or PET-bottle
Vintage: 2022 or 2023
Available volume (liters): 48 000
Grape composition (%): Must be stated
Designation of origin: Algarve

EXW finished product: Up to 2,20 EUR / PCS

EXW bulk: N/A

PnL

Gross margin SE buildup PCS		RSP 79 SEK			RSP 89 SEK		
FOB oversea / FCA Europe	PCS / 750 ml	1,70	EUR	65%	2,20	EUR	69%
Logistics inbound	Europa	0,18	EUR	7%	0,18	EUR	6%
Logistics SE		0,36	EUR	13%	0,36	EUR	11%
Marketing		0,13	EUR	5%	0,16	EUR	5%
Contributive margin		0,27	EUR	10%	0,33	EUR	10%
Price to Systembolaget		2,65	EUR		3,25	EUR	
Systembolaget margin		0,85	EUR		0,94	EUR	
Alk Tax + VAT		3,25	EUR		3,42	EUR	
RSP		6,75	EUR		7,61	EUR	

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.