

CALWINE

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

495-59 Argentina, Australia, Chile, New Zealand or South Africa, red, low alcohol (B)

Range:	Fixed range
Launch date:	2025-06-02
Deadline tender answer:	2024-08-22
Deadline tender sample:	2024-09-24
Style and taste profile:	We are looking for a balanced red wine with lower alcohol content.
Other:	Note to if the quotation refers to de-alcoholized product so will offered product must be produced and labeled according to EU rules for partially de-alcoholized wine.

Product requirements:

Price to consumer (SEK):	80-99
Country of origin:	Argentina, Australia, Chile, New Zealand or South Africa
Type of product:	Red wine
Volume:	750 ml
Packaging:	Lightweight bottle max 420 g
Vintage:	2024 or NV
Available volume (liters):	30 000
Grape composition (%):	Optional.
Residual sugar (g/l):	N/A
Designation of origin (as stated on packaging):	Optional
EXW finished product:	Up to 2,50 EUR / PCS
EXW bulk:	N/A

PnL

Gross margin SE buildup PCS		RSP 89 SEK			RSP 99 SEK		
FOB oversea / FCA Europe	PCS / 750 ml	2,00	EUR	59%	2,50	EUR	62%
Logistics inbound	Overseas	0,26	EUR	8%	0,26	EUR	7%
Logistics SE		0,36	EUR	11%	0,36	EUR	9%
Marketing		0,17	EUR	5%	0,20	EUR	5%
Contributive margin		0,56	EUR	17%	0,67	EUR	17%
Price to Systembolaget		3,31	EUR		3,91	EUR	
Systembolaget margin		0,96	EUR		1,04	EUR	
Alk Tax + VAT		3,48	EUR		3,65	EUR	
RSP		7,74	EUR		8,61	EUR	

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.