

CALWINE

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

494-12 South Africa, shiraz/syrah, ethical (B)

Launch date: 2025-03-01
Deadline tender answer: 2024-08-15
Deadline tender sample: 2024-09-17

Style and taste profile: We are looking for a fruity and grape typicity red wine with hints of dark and red berries, herbs and spices. The wine shall have hints of oak or balanced oak character.

Product requirements:

Price to consumer (SEK): Max 99
Country of origin: South Africa
EU product category: Wine from third country with geographical denomination.
Type of product: Red wine
Volume: 750 ml
Packaging: Light weight bottle max 420 g
Vintage: 2024
Available volume (liters): 72 000
Type of closure: For glass bottle screw cap of Stelvin type.
Grape composition (%): Minimum 85 % shiraz/syrah
Designation of origin (as stated on packaging): Underlying origin to Western Cape.
Method of aging: The wine must be fully or partially aged in oak, alternatively been in contact with oak staves and/or oak chips.
Other requirements: The grape variety must be stated on the front label. Offered producer and the final product must be certified by Fairtrade or IMO Fair for Life as fair trade and at launch labeled accordingly.
EXW finished product: Up to 2,70 EUR / PCS
EXW bulk: N/A

PnL

Gross margin SE buildup PCS		RSP 89 SEK			RSP 99 SEK		
FOB oversea / FCA Europe	PCS / 750 ml	2,20	EUR	68%	2,70	EUR	71%
Logistics inbound	Overseas	0,24	EUR	7%	0,24	EUR	6%
Logistics SE		0,31	EUR	10%	0,31	EUR	8%
Marketing		0,16	EUR	5%	0,19	EUR	5%
Contributive margin		0,33	EUR	10%	0,38	EUR	10%
Price to Systembolaget		3,25	EUR		3,85	EUR	
Systembolaget margin		0,94	EUR		1,03	EUR	
Alk Tax + VAT		3,42	EUR		3,59	EUR	
RSP		7,61	EUR		8,46	EUR	

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.