

CALWINE

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

495-10 USA, California, RED grape blend (B)

Range:	Fixed assortment
Launch date:	2025-06-02
Deadline tender answer:	2024-08-15
Deadline tender sample:	2024-09-17
Style and taste profile:	We are looking for a full-bodied and generous wine with a roasted barrel character.
Other:	The producer will be sustainability certified according to CCSW, Lodi Rules or SIP Toasty or Toasted and Barrel or Oak must be included in the name.
Product requirements:	
Price to consumer (SEK):	Max 119
Country of origin:	USA
Type of product:	Red wine
Volume:	750 ml
Packaging:	Lightweight bottle max 420 g
Type of closure:	Screw cap of Stelvin type or Long screw cap of material approved for return system with deposit (not metal)
Vintage:	2023
Available volume (liters):	72 000
Grape composition (%):	Grape blend with least two grape varieties. No grape variety get to constitute more than 75%
Storage method:	The wine will be completely or partly stored on oak barrels, alternatively been in contact with oak sticks/oak chips.
Designation of origin:	California or underlying AVA
EXW finished product:	Up to 3,70 USD / PCS

PnL

Gross margin SE buildup PCS		RSP 109 SEK			RSP 119 SEK		
FOB oversea / FCA Europe	PCS / 750 ml	3,15	USD	64%	3,70	USD	66%
Logistics inbound	Overseas	0,28	USD	6%	0,28	USD	5%
Logistics SE		0,39	USD	8%	0,39	USD	7%
Marketing		0,34	USD	7%	0,39	USD	7%
Contributive margin		0,74	USD	15%	0,83	USD	15%
Price to Systembolaget		4,90	USD		5,56	USD	
Systembolaget margin		1,23	USD		1,33	USD	
Alk Tax + VAT		4,15	USD		4,34	USD	
RSP		10,28	USD		11,23	USD	

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.