

CALWINE

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

494-7 France, Côtes the Provence, Coteaux d'Aix a Provence or Bandol (B)

Range:	Fixed assortment
Launch date:	2025-03-01
Deadline tender answer:	2024-09-19
Deadline tender sample:	2024-10-22
Style and taste profile:	We are looking for a modern, fruity, tasty and nuanced wine with element of dark berries, herbs, cedar, chocolate and barrel.
Other:	On packaging and in the quotation specified producer shall be one property located in offered origin.

Product requirements:

Price to consumer (SEK):	129-149
Country of origin:	France
Type of product:	Red wine
Volume:	750 ml
Packaging:	Bottle
Type of closure:	Optional
Vintage:	2021 or younger
Available volume (liters):	25 000
Grape composition (%):	Must be specified
Sugar content (g/l):	Max 5
Storage method:	The wine will completely or partly have stored on oak barrel.
Designation of origin:	AOP Côtes the Provence, AOP Coteaux d'Aix-en-Provence or AOP Wristband

EXW finished product: Up to 4,80 EUR / PCS

PnL

Gross margin SE buildup PCS		RSP 129 SEK		RSP 149 SEK			
FOB oversea / FCA Europe	PCS / 750 ml	3,90	EUR	68%	4,80	EUR	70%
Logistics inbound	Europa	0,19	EUR	3%	0,19	EUR	3%
Logistics SE		0,36	EUR	6%	0,36	EUR	5%
Marketing		0,40	EUR	7%	0,49	EUR	7%
Contributive margin		0,86	EUR	15%	1,04	EUR	15%
Price to Systembolaget		5,73	EUR		6,95	EUR	
Systembolaget margin		1,31	EUR		1,49	EUR	
Alk Tax + VAT		4,17	EUR		4,52	EUR	
RSP		11,22	EUR		12,96	EUR	

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.