

CALWINE

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

481-150 USA, California, Paso Robles, Cabernet Sauvignon

Assortment: Temporary Assortment Volume
Distribution step: VI
Launch date: 2024-09-27
Deadline tender answer: 2024-03-17
Deadline tender sample: 2024-04-16
Contribution limit for repurchase: See contribution limits on the Supplier Portal
Competitive assessment: Extended
Style and taste profile: We are looking for a full-flavored and nuanced wine.

Product requirements:

Price to consumer (SEK): 239 – 249
EXW up to 8,78€
Country of origin: USA
Volume: 750 ml
Packaging: Bottle max 600 gram
Vintage: 2021 or 2022
Available volume (units): 4 800
Grape Composition: Minimum 90 % cabernet sauvignon
Designation of origin Paso Robles
(as stated on packaging):
Other requirements: Cabernet sauvignon must appear on the label.

PnL

Gross margin SE buildup PCS		RSP 239 SEK		RSP 249 SEK			
FOB oversea / FCA Europe	PCS / 750 ml	8,35	EUR	68%	8,78	EUR	69%
Logistics inbound	Overseas	0,24	EUR	2%	0,24	EUR	2%
Logistics SE		0,31	EUR	3%	0,31	EUR	2%
Marketing		0,85	EUR	7%	0,90	EUR	7%
Contributive margin		2,44	EUR	20%	2,56	EUR	20%
Price to Systembolaget		12,19	EUR		12,79	EUR	
Systembolaget margin		2,25	EUR		2,34	EUR	
Alk Tax + VAT		5,98	EUR		6,15	EUR	
RSP		20,43	EUR		21,28	EUR	

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.