

CALWINE

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

407-6 France, Vacqueyras, 750 ml, twin launch (B)

Launch date: 2024-12-02
Deadline tender answer: 2024-05-02
Deadline tender sample: 2024-06-04
Other information: This is a twin launch. Offer on reference 407-6 must be accompanied by an offer on reference 407-7 (375ml). Only the offered products on reference 407-6 will be tasted.
Style and taste profile: We are looking for a nuanced, fruity and full-flavored red wine with hints of black pepper, dark berries, plum, licorice, garrigue and oak.

Product requirements:

Price to consumer (SEK): Max 149
Country of origin: France
EU product category: Wine from EU with protected origin denomination
Type of product: Red wine
Volume: 750 ml
Packaging: Bottle
Vintage: 2022
Available volume (liters): 50 000
Designation of origin (as stated on packaging): AOP Vacqueyras
Method of aging: The wine must have been completely or partially aged in oak barrels.
Other requirements: On the packaging as well as in the offer stated producer must be a property located in the Rhône valley.
EXW finished product: Up to 4,80 EUR / PCS
EXW bulk: N/A

PnL

Gross margin SE buildup PCS		RSP 129 SEK			RSP 149 SEK		
FOB oversea / FCA Europe	PCS / 750 ml	3,85	EUR	69%	4,80	EUR	70%
Logistics inbound	Europa	0,18	EUR	3%	0,18	EUR	3%
Logistics SE		0,36	EUR	6%	0,36	EUR	5%
Marketing		0,39	EUR	7%	0,48	EUR	7%
Contributive margin		0,85	EUR	15%	1,02	EUR	15%
Price to Systembolaget		5,63	EUR		6,83	EUR	
Systembolaget margin		1,29	EUR		1,47	EUR	
Alk Tax + VAT		4,10	EUR		4,44	EUR	
RSP		11,03	EUR		12,74	EUR	

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.