

CALWINE

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

482-91 South Africa, Stellenbosch, cabernet sauvignon

Launch date: 2024-11-08
Deadline tender answer: 2024-04-21
Deadline tender sample: 2024-05-21
Contribution limit for repurchase: See contribution limits on the Supplier Portal
Competitive assessment: Extended
Style and taste profile: We are looking for a nuanced, grape- and origin typicity cabernet sauvignon.

Product requirements:

Price to consumer (SEK): 199 - 219
Country of origin: South Africa
Volume: 750 ml
Packaging: Bottle
Vintage: 2021 or 2022
Available volume (units): 3 600
Designation of origin (as stated on packaging): WO Stellenbosch
Other requirements: Designation of origin and grape variety must be stated on the front label.

PnL

Gross margin SE buildup PCS		RSP 199 SEK			RSP 219 SEK		
FOB oversea / FCA Europe	PCS / 750 ml	5,72	EUR	57%	6,49	EUR	58%
Logistics inbound	Overseas	0,24	EUR	2%	0,24	EUR	2%
Logistics SE		0,32	EUR	3%	0,32	EUR	3%
Marketing		0,70	EUR	7%	0,78	EUR	7%
Contributive margin		2,99	EUR	30%	3,36	EUR	30%
Price to Systembolaget		9,98	EUR		11,19	EUR	
Systembolaget margin		1,94	EUR		2,11	EUR	
Alk Tax + VAT		5,39	EUR		5,74	EUR	
RSP		17,30	EUR		19,04	EUR	

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.