CALWINE

Contact us: tenders@calwine.se or your personal contact at Calwine.

Please Use Reference Number and Company Name in Your Email Subject Line.

407-15 South Africa, Western Cape, red wine, grape blend (B)

Launch date: 2024-12-02

Deadline tender answer: 2024-05-09

Deadline tender sample: 2024-06-11

Style and taste profile: We are looking for a generous, fruity and flavorful wine with clear barrel

character and elements of dark berries, plums, spices and vanilla.

Product requirements:

Price to consumer (SEK): 109-119

EXW: Up to 3,47 EUR/PCS

EXW bulk: N/A

Country of origin: South Africa

EU product category: Wine from third countries with a geographical indication.

Type of product: Red wine Volume: 750 ml

Packaging: Lightweight bottle max 420 g

Vintage: 2023 Available volume (liters): 72 000.

Grape composition (%): Grape blend of at least two of the following grapes: cabernet sauvignon,

pinotage and shiraz, which together must make up at least 80% of the

total. Otherwise optional.

Sugar content (g/l): Max 12

Storage method: The wine must, in whole or in part, have been stored in oak

barrels/bars/chips for at least 10 months.

Designation of origin: Western Cape.

Other requirements: Oak and/or barrel must be clearly stated on the packaging.

PnL

Gross margin SE buildup PCS		RSP 109 SEK			RSP 119 SEK		
FOB oversea / FCA Europe	PCS / 750 ml	2,99	EUR	66%	3,47	EUR	67%
Bulk Shipping.	N/A	-	EUR	0%	-	EUR	0%
Bulk bottling.	N/A	-	EUR	0%	-	EUR	0%
Logistics inbound	Overseas	0,25	EUR	5%	0,25	EUR	5%
Logistics SE		0,32	EUR	7%	0,32	EUR	6%
Marketing		0,32	EUR	7%	0,36	EUR	7%
Contributive margin		0,68	EUR	15%	0,78	EUR	15%
Price to Systembolaget		4,56	EUR		5,17	EUR	
Systembolaget margin		1,14	EUR		1,23	EUR	
Alk Tax + VAT		3,86	EUR		4,03	EUR	
RSP		9,56	EUR		10,44	EUR	

^{*} All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.