

# CALWINE

The upcoming tenders are presented in the launch plan and are not final until published.

Contact us: tenders@calwine.se or your personal contact at Calwine.  
Please Use Reference Number and Company Name in Your Email Subject Line.

## 497-15 USA, California, Cabernet Sauvignon

**Published:** 2024-12-12  
**Launch date:** 2025-12-01  
**Deadline tender answer:** Not Published  
**Deadline tender sample:** Not Published  
**Style and taste profile:** Not Published  
**Other:** Sustainability certified.

### Product requirements:

**Price to consumer (SEK):** Max 200-239  
**EXW finished product:** Up to 8,00 USD/PCS  
**EXW Bulk:** N/A  
**Type of product:** Red wine  
**Volume:** 750 ml  
**Packaging:** Bottle  
**Vintage:** Not Published  
**Available volume (liters):** Not Published  
**Grape composition (%):** Cabernet sauvignon  
**Designation of origin:** California or underlying AVA

### PnL

Gross margin SE buildup PCS		RSP 200 SEK			RSP 239 SEK		
FOB oversea / FCA Europe	PCS / 750 ml	6,35	USD	57%	8,00	USD	58%
Logistics inbound	Overseas	0,27	USD	2%	0,27	USD	2%
Logistics SE		0,35	USD	3%	0,35	USD	3%
Marketing		0,77	USD	7%	0,96	USD	7%
Contributive margin		3,32	USD	30%	4,10	USD	30%
<b>Price to Systembolaget</b>		<b>11,06</b>	<b>USD</b>		<b>13,66</b>	<b>USD</b>	
Systembolaget margin		2,14	USD		2,53	USD	
Alk Tax + VAT		5,96	USD		6,70	USD	
<b>RSP</b>		<b>19,16</b>	<b>USD</b>		<b>22,89</b>	<b>USD</b>	

\* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.