

CALWINE

The upcoming tenders are presented in the launch plan and are not final until published.

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

494-11 Spain, Mallorca

Published: 2024-06-13
Launch date: 2025-03-01
Deadline tender answer: Not Published
Deadline tender sample: Not Published
Style and taste profile: Not Published
Other:

Input to Systembolaget: Bottle weight

Product requirements:

Price to consumer (SEK): Max 229
EXW finished product: Up to 6,80 EUR/PCS
EXW Bulk: N/A
Type of product: Red wine
Volume: 750 ml
Packaging: Not Published
Vintage: 2022 or younger.
Available volume (liters): Not Published
Grape composition (%): Grape blend with Mallorcan and international grape varieties
Designation of origin: VdIT Mallorca or underlying DO

PnL

| Gross margin SE buildup PCS | | RSP 199 SEK | | | RSP 229 SEK | | |
|-------------------------------|--------------|--------------|------------|-----|--------------|------------|-----|
| FOB oversea / FCA Europe | PCS / 750 ml | 5,70 | EUR | 58% | 6,80 | EUR | 59% |
| Logistics inbound | Europa | 0,18 | EUR | 2% | 0,18 | EUR | 2% |
| Logistics SE | | 0,31 | EUR | 3% | 0,31 | EUR | 3% |
| Marketing | | 0,69 | EUR | 7% | 0,81 | EUR | 7% |
| Contributive margin | | 2,94 | EUR | 30% | 3,48 | EUR | 30% |
| Price to Systembolaget | | 9,81 | EUR | | 11,60 | EUR | |
| Systembolaget margin | | 1,90 | EUR | | 2,17 | EUR | |
| Alk Tax + VAT | | 5,30 | EUR | | 5,81 | EUR | |
| RSP | | 17,01 | EUR | | 19,57 | EUR | |

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.