

CALWINE

The upcoming tenders are presented in the launch plan and are not final until published.

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

494-28 Germany, Rosé sparkling, Can

Published: 2024-06-13
Launch date: 2025-03-01
Deadline tender answer: Not Published
Deadline tender sample: Not Published
Style and taste profile: Not Published
Other:

Product requirements:

Price to consumer (SEK): Max 69
EXW finished product: Up to 1,80 EUR/PCS
EXW Bulk: Up to 3,10 EUR/Liter
Type of product: Rosé sparkling wine
Volume: 375 ml
Packaging: Can
Vintage: Not Published
Available volume (liters): Not Published
Grape composition (%): Not Published
Designation of origin: Not Published

PnL

| Gross margin SE buildup PCS | | RSP 59 SEK | | | RSP 69 SEK | | |
|-------------------------------|--------------|-------------|------------|-----|-------------|------------|-----|
| FOB oversea / FCA Europe | per liter | 1,95 | EUR | | 3,10 | EUR | |
| FOB oversea / FCA Europe | PCS / 375 ml | 0,73 | EUR | 32% | 1,17 | EUR | 40% |
| Bulk Shipping. | Europa | 0,07 | EUR | 3% | 0,07 | EUR | 2% |
| Bulk bottling. | Alu.Can | 0,42 | EUR | 18% | 0,42 | EUR | 15% |
| Logistics inbound | Europa | 0,18 | EUR | 8% | 0,18 | EUR | 6% |
| Logistics SE | | 0,28 | EUR | 12% | 0,28 | EUR | 10% |
| Marketing | | 0,16 | EUR | 7% | 0,20 | EUR | 7% |
| Contributive margin | | 0,45 | EUR | 20% | 0,56 | EUR | 20% |
| Price to Systembolaget | | 2,29 | EUR | | 2,88 | EUR | |
| Systembolaget margin | | 0,80 | EUR | | 0,89 | EUR | |
| Alk Tax + VAT | | 1,96 | EUR | | 2,13 | EUR | |
| RSP | | 5,04 | EUR | | 5,90 | EUR | |

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.