

CALWINE

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

481-114 Hungary, Egri or Szekszàrdi Bikaver

Assortment: Temporary Assortment Volume
Distribution step: IV
Launch date: 2024-09-13
Deadline tender answer: 2024-03-17
Deadline tender sample: 2024-04-16
Contribution limit for repurchase: See contribution limits on the Supplier Portal
Competitive assessment: Extended
Style and taste profile: We are looking for a full-flavored and nuanced red wine.

Product requirements:

Price to consumer (SEK): Max 169
EXW up to: 5,36€
Country of origin: Hungary
Volume: 750 ml
Packaging: Bottle
Vintage: 2022
Available volume (units): 7 800
Designation of origin Eger or Szekszàrd

Method of aging: The wine must have been aged for at least 12 months in oak barrels.
Other requirements: Bikaver must be obvious from the name.

PnL

Gross margin SE buildup PCS		RSP 149 SEK			RSP 169 SEK		
FOB oversea / FCA Europe	PCS / 750 ml	4,49	EUR	66%	5,36	EUR	67%
Logistics inbound	Europa	0,18	EUR	3%	0,18	EUR	2%
Logistics SE		0,31	EUR	5%	0,31	EUR	4%
Marketing		0,48	EUR	7%	0,56	EUR	7%
Contributive margin		1,37	EUR	20%	1,60	EUR	20%
Price to Systembolaget		6,83	EUR		8,02	EUR	
Systembolaget margin		1,47	EUR		1,64	EUR	
Alk Tax + VAT		4,44	EUR		4,79	EUR	
RSP		12,74	EUR		14,44	EUR	

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.