

CALWINE

The upcoming tenders are presented in the launch plan and are not final until published.

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

495-21 Argentina, Mendoza, Chardonnay

Published: 2024-06-13
Launch date: 2025-06-02
Deadline tender answer: Not Published
Deadline tender sample: Not Published
Style and taste profile: Not Published
Other:

Product requirements:

Price to consumer (SEK): Max 169
EXW finished product: Up to 4,90 EUR/PCS
EXW Bulk: N/A
Type of product: White Wine
Volume: 750 ml
Packaging: Glas bottle
Vintage: Not published
Available volume (liters): 12 000
Grape composition (%): Chardonnay
Designation of origin : Mendoza or underlying area

PnL

Gross margin SE buildup PCS		RSP 149 SEK			RSP 169 SEK		
FOB oversea / FCA Europe	PCS / 750 ml	4,09	EUR	60%	4,90	EUR	61%
Logistics inbound	Overseas	0,24	EUR	4%	0,24	EUR	3%
Logistics SE		0,31	EUR	5%	0,31	EUR	4%
Marketing		0,48	EUR	7%	0,56	EUR	7%
Contributive margin		1,71	EUR	25%	2,00	EUR	25%
Price to Systembolaget		6,83	EUR		8,02	EUR	
Systembolaget margin		1,47	EUR		1,64	EUR	
Alk Tax + VAT		4,44	EUR		4,79	EUR	
RSP		12,74	EUR		14,44	EUR	

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.