

CALWINE

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

494-6 Chile, Movi, red (B)

Launch date: 2025-03-01
Deadline tender answer: 2024-08-29
Deadline tender sample: 2024-10-01
Style and taste profile: We are looking for a full-bodied and nuanced red wine.

Product requirements:

Price to consumer (SEK): Max 169
Country of origin: Chile
EU product category: Wine from third country with geographical denomination.
Type of product: Red wine
Volume: 750 ml
Packaging: Bottle
Vintage: 2021, 2022 or 2023
Available volume (liters): 18 000
Type of closure: Must be stated
Grape composition (%): Free of choice, but not single variety wine on pais or pinot noir.
Designation of origin (as stated on packaging): Must be stated in the offer
Other requirements: The producer must be a member of MOVI.

EXW finished product: Up to 5,10 USD / PCS

EXW bulk: N/A

PnL

Gross margin SE buildup PCS		RSP 149 SEK			RSP 169 SEK		
FOB oversea / FCA Europe	PCS / 1000 ml	4,14	USD	59%	5,10	USD	61%
Logistics inbound	Overseas	0,27	USD	4%	0,27	USD	3%
Logistics SE		0,35	USD	5%	0,35	USD	4%
Marketing		0,49	USD	7%	0,58	USD	7%
Contributive margin		1,75	USD	25%	2,08	USD	25%
Price to Systembolaget		6,99	USD		8,32	USD	
Systembolaget margin		1,54	USD		1,74	USD	
Alk Tax + VAT		5,66	USD		6,04	USD	
RSP		14,19	USD		16,10	USD	

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.