

# CALWINE

The upcoming tenders are presented in the launch plan and are not final until published.

Contact us: tenders@calwine.se or your personal contact at Calwine.  
Please Use Reference Number and Company Name in Your Email Subject Line.

## 495-10 USA, Grape blend, Red

**Published:** 2024-06-13  
**Launch date:** 2025-06-02  
**Deadline tender answer:** Not Published  
**Deadline tender sample:** Not Published  
**Style and taste profile:** Not Published  
**Other:**

### Product requirements:

**Price to consumer (SEK):** Max 119  
**EXW finished product:** Up to 3,80 USD/PCS  
**EXW Bulk:** N/A  
**Type of product:** Red wine  
**Volume:** 750 ml  
**Packaging:** Bottle  
**Vintage:** Not Published  
**Available volume (liters):** 8 000  
**Grape composition (%):** Grape blend with roasted barrel character  
**Designation of origin:** Not Published

### PnL

Gross margin SE buildup PCS		RSP 109 SEK			RSP 119 SEK		
FOB oversea / FCA Europe	PCS / 750 ml	3,30	USD	66%	3,80	USD	67%
Logistics inbound	Overseas	0,27	USD	5%	0,27	USD	5%
Logistics SE		0,35	USD	7%	0,35	USD	6%
Marketing		0,35	USD	7%	0,40	USD	7%
Contributive margin		0,75	USD	15%	0,85	USD	15%
<b>Price to Systembolaget</b>		<b>4,98</b>	<b>USD</b>		<b>5,65</b>	<b>USD</b>	
Systembolaget margin		1,25	USD		1,35	USD	
Alk Tax + VAT		4,21	USD		4,40	USD	
<b>RSP</b>		<b>10,44</b>	<b>USD</b>		<b>11,40</b>	<b>USD</b>	

\* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.