

CALWINE

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

559-29 France, Corsica, rosé wine, local grape varieties (B)

Distribution: 451 stores
Launch date: 2026-06-01
Deadline tender answer: 2025-10-30
Deadline tender sample: 2025-12-02
Style and taste profile: We are looking for a dry, modern, fresh and fruity rosé wine with hints of fresh herbs, watermelon, pomegranate, wild strawberries and red apples. The wine should not have been in contact with oak.

Product requirements:

Price to consumer (SEK): Max 119
Country of origin: France
Type of product: Rosé wine
Volume: 750 ml
Packaging: Lightweight bottle max 420 g
Vintage: 2025
Available volume (liters): 60 000
Type of closure: Screw cap of Stelvin type
Grape composition: Blend of at least two grape varieties, with at least 70% sciaccarello. Other permitted grape varieties are nielluccio, cinsault and grenache gris.
Residual sugar (g/l): Max 5
Designation of origin: IGP Île de Beauté
Method of aging: Must be stated.
Other requirements: On the packaging as well as in the offer stated producer must be a producer located in the offered origin.
Please observe that only one product per producer can be offered.

EXW finished product: Up to 3,40 EUR / PCS
EXW bulk: N/A

PnL

Gross margin SE buildup PCS		RSP 109 SEK				RSP 119 SEK			
FOB oversea / FCA Europe	PCS / 750 ml	2,90	EUR	64%		3,40	EUR	66%	
Logistics inbound	Europa	0,22	EUR	5%		0,22	EUR	4%	
Logistics SE		0,63	EUR	14%		0,63	EUR	12%	
Marketing		0,32	EUR	7%		0,36	EUR	7%	
Contributive margin		0,45	EUR	10%		0,51	EUR	10%	
Price to Systembolaget		4,52	EUR			5,13	EUR		
Systembolaget margin		1,13	EUR			1,22	EUR		
Alk Tax + VAT		3,82	EUR			4,00	EUR		
RSP		9,48	EUR			10,35	EUR		

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.