## CALWINE

The upcoming tenders are presented in the launch plan and are not final until published.

Contact us: tenders@calwine.se or your personal contact at Calwine.

Please Use Reference Number and Company Name in Your Email Subject Line.

## 495-22 Moldova, White BiB 3L

Published: 2024-09-12
Launch date: 2025-06-02
Deadline tender answer: Not Published
Deadline tender sample: Not Published
Style and taste profile: Not Published

Other:

## **Product requirements:**

Price to consumer (SEK): Max 199

**EXW finished product:** Up to 3,10 EUR/PCS

EXW Bulk: N/A

Type of product: White wine Volume: 3000 ml Packaging: BiB

Vintage: Not Published

Available volume (liters): 72 000

Grape composition (%): Sauvignon blanc

Designation of origin: Not Published

## PnL

| Gross margin SE buildup PCS |               | RSP 189 SEK |     |     | RSP 199 SEK |     |     |
|-----------------------------|---------------|-------------|-----|-----|-------------|-----|-----|
| FOB oversea / FCA Europe    | PCS / 3000 ml | 2,60        | EUR | 61% | 3,10        | EUR | 64% |
| Logistics inbound           | Europa        | 0,33        | EUR | 8%  | 0,33        | EUR | 7%  |
| Logistics SE                |               | 0,71        | EUR | 17% | 0,71        | EUR | 15% |
| Marketing                   |               | 0,21        | EUR | 5%  | 0,24        | EUR | 5%  |
| Contributive margin         |               | 0,43        | EUR | 10% | 0,48        | EUR | 10% |
| Price to Systembolaget      |               | 4,25        | EUR |     | 4,85        | EUR |     |
| Systembolaget margin        |               | 1,09        | EUR |     | 1,17        | EUR |     |
| Alk Tax + VAT               |               | 10,82       | EUR |     | 10,99       | EUR |     |
| RSP                         |               | 16,15       | EUR |     | 17,01       | EUR |     |

<sup>\*</sup> All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.