

CALWINE

The upcoming tenders are presented in the launch plan and are not final until published.

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

407-28 Moldova, White blend

Published: 2024-03-14
Launch date: 2024-12-02
Deadline tender answer: Not Published
Deadline tender sample: Not Published
Style and taste profile: Not Published
Other:

Product requirements:

Price to consumer (SEK): Max 79
EXW finished product: Up to 1,80 EUR/PCS
EXW Bulk: N/A
Type of product: White wine
Volume: 750 ml
Packaging: Lighter glass bottle max 420 g
Vintage: Not Published
Available volume (liters): 48 000
Grape composition (%): Pinot gris
Designation of origin: Not Published

PnL

Gross margin SE buildup PCS		RSP 69 SEK			RSP 79 SEK		
FOB oversea / FCA Europe	PCS / 750 ml	1,30	EUR	61%	1,80	EUR	66%
Logistics inbound	Europa	0,18	EUR	9%	0,18	EUR	7%
Logistics SE		0,31	EUR	15%	0,31	EUR	12%
Marketing		0,10	EUR	5%	0,13	EUR	5%
Contributive margin		0,21	EUR	10%	0,27	EUR	10%
Price to Systembolaget		2,06	EUR		2,65	EUR	
Systembolaget margin		0,76	EUR		0,85	EUR	
Alk Tax + VAT		3,08	EUR		3,25	EUR	
RSP		5,90	EUR		6,75	EUR	

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.