

CALWINE

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

494-59 Lebanon, red wine, blend (B)

Launch date: 2025-03-01
Deadline tender answer: 2024-04-25
Deadline tender sample: 2024-05-28
Style and taste profile: We are looking for a nuanced, full-flavored and spicy red wine with oak character and hints of dark berries, coffee and leather.

Product requirements:

Price to consumer (SEK): Max 199
Country of origin: Lebanon
EU product category: Wine from third country with geographical denomination.
Type of product: Red wine
Volume: 750 ml
Packaging: Light weight bottle max 420 g
Vintage: 2021 or 2022
Available volume (liters): 20 000
Grape composition (%): Blend free of choice with at least two of the following grape varieties where none may be included to more than 70 %: cabernet sauvignon, carignan, cinsault and syrah. Other grape varieties may be included up to a maximum of 20%.
Designation of origin (as stated on packaging): Bekaa Valley
Method of aging: The wine must be fully or partially aged in oak barrels for a minimum of 6 months.
EXW finished product: Up to 5,80 EUR / PCS
EXW bulk: N/A

PnL

Gross margin SE buildup PCS		RSP 169 SEK			RSP 199 SEK		
FOB oversea / FCA Europe	PCS / 1000 ml	4,55	EUR	61%	5,80	EUR	62%
Logistics inbound	Overseas	0,24	EUR	3%	0,24	EUR	3%
Logistics SE		0,31	EUR	4%	0,31	EUR	3%
Marketing		0,52	EUR	7%	0,65	EUR	7%
Contributive margin		1,87	EUR	25%	2,31	EUR	25%
Price to Systembolaget		7,47	EUR		9,26	EUR	
Systembolaget margin		1,56	EUR		1,82	EUR	
Alk Tax + VAT		5,42	EUR		5,93	EUR	
RSP		14,44	EUR		17,01	EUR	

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.