CALWINE

Contact us: tenders@calwine.se or your personal contact at Calwine.

Please Use Reference Number and Company Name in Your Email Subject Line.

407-17 Germany, pinot noir, sustainability certified (B)

Launch date:2024-12-02Deadline tender answer:2024-07-11Deadline tender sample:2024-08-13

Style and taste profile: We are looking for a nuanced and grape typicity red wine with balanced

notes of oak.

Product requirements:

Price to consumer (SEK): 129 - 149
Country of origin: Germany

EU product category: Wine from EU with protected geographical denomination or Wine

from EU with protected origin denomination

Type of product: Red wine Volume: 750 ml

Packaging: Light weight bottle max 420 g or PET-bottle

Vintage: 2022 or younger

Available volume (liters): 50 000

Grape composition (%): 100 % pionot noir

Residual sugar (g/l): Max 5

Designation of origin (as stated on packaging):

Free of choice. Must be stated.

Method of aging: The wine must be fully or partially aged in oak barrels for a minimum

of 4 months. The wine shall not have been in contact with oak staves

or oak chips.

Other requirements: Grape variety and origin must be clearly stated on the bottle's front

label. The wine must be certified with at least one of the following

alternatives: organic, Fair n Green or Fair Choice.

EXW finished product: Up to 4,80 EUR / PCS

EXW bulk: N/A

PnL

Gross margin SE buildup PCS		RSP 129 SEK			RSP 149 SEK		
FOB oversea / FCA Europe	PCS / 750 ml	3,85	EUR	69%	4,80	EUR	70%
Logistics inbound	Europa	0,18	EUR	3%	0,18	EUR	3%
Logistics SE		0,36	EUR	6%	0,36	EUR	5%
Marketing		0,39	EUR	7%	0,48	EUR	7%
Contributive margin		0,85	EUR	15%	1,02	EUR	15%
Price to Systembolaget		5,63	EUR		6,83	EUR	
Systembolaget margin		1,29	EUR		1,47	EUR	
Alk Tax + VAT		4,10	EUR		4,44	EUR	
RSP		11,03	EUR		12,74	EUR	

^{*} All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.