

CALWINE

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

407-2 Italy, frappato, pouch, organic and Equalitas (A)

Launch date: 2024-12-02
Deadline tender answer: 2024-06-09
Deadline tender sample: 2024-06-12
Style and taste profile: We are looking for a smooth and berry red wine with hints of strawberries and herbs.

Product requirements:

Price to consumer (SEK): Max 99 SEK/liter
Country of origin: Italy
EU product category: Wine from EU with protected geographical denomination
Type of product: Red wine
Volume: 1 500 ml or 2 000 ml
Packaging: Pouch
Vintage: 2023
Available volume (liters): 48 000
Grape composition (%): Minimum 85 % frappato
Residual sugar (g/l): Max 5
Designation of origin (as stated on packaging): IGP Terre Siciliane
Other requirements: Frappato must be clearly indicated on the front of the packaging. The product must meet existing criteria for organic wine according to current EU legislation. The controlling body and that the product is organically certified must be clearly stated on the packaging. The producer must fulfill current criterias for Equalitas. The controlling body and the fact that the producer is certified by Equalitas must be clearly stated on the label/packaging.

EXW finished product: Up to 3,20 EUR / PCS
EXW bulk: N/A

PnL

Gross margin SE buildup PCS		RSP 139 SEK		RSP 149 SEK	
FOB oversea / FCA Europe	PCS / 1500 ml	2,70	EUR 59%	3,20	EUR 62%
Logistics inbound	Europa	0,33	EUR 7%	0,33	EUR 6%
Logistics SE		0,71	EUR 15%	0,71	EUR 14%
Marketing		0,23	EUR 5%	0,26	EUR 5%
Contributive margin		0,60	EUR 13%	0,67	EUR 13%
Price to Systembolaget		4,58	EUR	5,17	EUR
Systembolaget margin		1,13	EUR	1,22	EUR
Alk Tax + VAT		6,17	EUR	6,34	EUR
RSP		11,88	EUR	12,74	EUR

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.