

# CALWINE

The upcoming tenders are presented in the launch plan and are not final until published.

Contact us: tenders@calwine.se or your personal contact at Calwine.  
Please Use Reference Number and Company Name in Your Email Subject Line.

## 496-9 Argentina, Barrel-aged malbec

**Published:** 2024-09-12  
**Launch date:** 2025-09-01  
**Deadline tender answer:** Not Published  
**Deadline tender sample:** Not Published  
**Style and taste profile:** Not published  
**Other:** Asado

### Product requirements:

**Price to consumer (SEK):** 100-119  
**EXW finished product:** Up to 3,38 EUR/PCS  
**EXW Bulk:** N/A  
**Type of product:** Red Wine  
**Volume:** 750 ml  
**Packaging:** Lighter glass bottle max 420 g.  
**Vintage:** Not published  
**Available volume (liters):** Not published  
**Grape composition (%):** Not published.  
**Designation of origin :** Not published

### PnL

Gross margin SE buildup PCS		RSP 109 SEK			RSP 119 SEK		
FOB oversea / FCA Europe	PCS / 750 ml	2,91	EUR	66%	3,38	EUR	67%
Logistics inbound	Overseas	0,24	EUR	5%	0,24	EUR	5%
Logistics SE		0,31	EUR	7%	0,31	EUR	6%
Marketing		0,31	EUR	7%	0,35	EUR	7%
Contributive margin		0,67	EUR	15%	0,76	EUR	15%
<b>Price to Systembolaget</b>		<b>4,44</b>	<b>EUR</b>		<b>5,04</b>	<b>EUR</b>	
Systembolaget margin		1,11	EUR		1,20	EUR	
Alk Tax + VAT		3,76	EUR		3,93	EUR	
<b>RSP</b>		<b>9,32</b>	<b>EUR</b>		<b>10,17</b>	<b>EUR</b>	

\* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.