

CALWINE

The upcoming tenders are presented in the launch plan and are not final until published.

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

495-2 Chile, Single grape wine or grape blend with carmenère

Published:	2024-06-13
Launch date:	2025-06-02
Deadline tender answer:	Not Published
Deadline tender sample:	Not Published
Style and taste profile:	Not Published
Other:	Sustainable Wines of Chile and/or organic

Product requirements:

Price to consumer (SEK):	Max 129
EXW finished product:	Up to 3,85 EUR/PCS
EXW Bulk:	N/A
Type of product:	Red wine
Volume:	750 ml
Packaging:	Light weight bottle max 420g
Vintage:	2024
Available volume (liters):	48 000
Grape composition (%):	Single grape wine or grape blend with carmenère
Designation of origin:	Not Published

PnL

Gross margin SE buildup PCS		RSP 109 SEK			RSP 129 SEK		
FOB oversea / FCA Europe	PCS / 750 ml	2,91	EUR	66%	3,85	EUR	68%
Logistics inbound	Overseas	0,24	EUR	5%	0,24	EUR	4%
Logistics SE		0,31	EUR	7%	0,31	EUR	6%
Marketing		0,31	EUR	7%	0,39	EUR	7%
Contributive margin		0,67	EUR	15%	0,85	EUR	15%
Price to Systembolaget		4,44	EUR		5,63	EUR	
Systembolaget margin		1,11	EUR		1,29	EUR	
Alk Tax + VAT		3,76	EUR		4,10	EUR	
RSP		9,32	EUR		11,03	EUR	

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.