

CALWINE

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

558-15 South Africa, white wine, grape blend, ethical (B)

Range: Fixed range
Distribution: Stores (MT 98 %, AB 380)
Launch date: 2026-03-02
Deadline tender answer: 2025-08-21
Deadline tender sample: 2025-09-23
Style and taste profile: We are looking for a fresh and fruity wine with hints of green apples, yellow pears, melon, fresh herbs and citrus.

Product requirements:

Price to consumer (SEK): Max 89
Country of origin: South Africa
EU product category: Wine from third country with geographical denomination
Type of product: White wine
Volume: 750 ml
Packaging: Lightweight bottle max 420 g or PET-bottle
Vintage: 2025
Available volume (liters): 72 000
Grape composition: A blend of chardonnay, chenin blanc and sauvignon blanc, where each of the three must be included with at least 10%, but not more than 70%. No other grape varieties may be included.
Designation of origin: Cape Coast or underlying region/district/ward.
EXW finished product: Up to 2,20 EUR / PCS
EXW bulk: Up to N/A EUR / Liter

PnL

Gross margin SE buildup PCS		RSP 79 SEK			RSP 89 SEK		
FOB oversea / FCA Europe	PCS / 750 ml	1,70	EUR	62%	2,20	EUR	66%
Logistics inbound	Overseas	0,26	EUR	10%	0,26	EUR	8%
Logistics SE		0,36	EUR	13%	0,36	EUR	11%
Marketing		0,14	EUR	5%	0,17	EUR	5%
Contributive margin		0,27	EUR	10%	0,33	EUR	10%
Price to Systembolaget		2,70	EUR		3,31	EUR	
Systembolaget margin		0,87	EUR		0,96	EUR	
Alk Tax + VAT		3,30	EUR		3,48	EUR	
RSP		6,87	EUR		7,74	EUR	

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.