

# CALWINE

The upcoming tenders are presented in the launch plan and are not final until published.

Contact us: tenders@calwine.se or your personal contact at Calwine.  
Please Use Reference Number and Company Name in Your Email Subject Line.

## 497-3 Australia, Barossa/Barossa Valley, shiraz, BiB 3000 ml

**Published:** 2024-12-12  
**Launch date:** 2025-12-01  
**Deadline tender answer:** Not Published  
**Deadline tender sample:** Not Published  
**Style and taste profile:** Not Published  
**Other:**

### Product requirements:

**Price to consumer (SEK):** Max 319  
**EXW finished product:** Up to 8,82 EUR/PCS  
**EXW Bulk:** Up to 2,10 EUR/Liter  
**Type of product:** Red wine  
**Volume:** 3000 ml  
**Packaging:** BiB  
**Vintage:** Not published  
**Available volume (liters):** Not published  
**Grape composition (%):** Shiraz  
**Designation of origin :** Barossa/Barossa Valley

### PnL

Gross margin SE buildup PCS		RSP 299 SEK		RSP 319 SEK	
FOB oversea / FCA Europe	PCS / 3000 ml	7,83	EUR 72%	8,82	EUR 73%
Logistics inbound	Overseas	0,44	EUR 4%	0,44	EUR 4%
Logistics SE		0,71	EUR 7%	0,71	EUR 6%
Marketing		0,76	EUR 7%	0,84	EUR 7%
Contributive margin		1,08	EUR 10%	1,20	EUR 10%
<b>Price to Systembolaget</b>		<b>10,81</b>	<b>EUR</b>	<b>12,00</b>	<b>EUR</b>
Systembolaget margin		2,05	EUR	2,23	EUR
Alk Tax + VAT		12,70	EUR	13,04	EUR
<b>RSP</b>		<b>25,56</b>	<b>EUR</b>	<b>27,26</b>	<b>EUR</b>

\* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.