

CALWINE

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

494-16 South Africa, chenin blanc, organic (B)

Launch date: 2025-03-01
Deadline tender answer: 2024-08-15
Deadline tender sample: 2024-09-17
Style and taste profile: We are looking for a fresh and fruity white wine with hints of yellow pears, green apples, stone fruit, herbs and citrus.

Product requirements:

Price to consumer (SEK): 109 - 129
Country of origin: South Africa
EU product category: Wine from third country with geographical denomination.
Type of product: White wine
Volume: 750 ml
Packaging: Light weight bottle max 420 g
Vintage: 2024
Available volume (liters): 40 000
Grape composition (%): 100 % chenin blanc
Designation of origin (as stated on packaging): Western Cape or underlying origin to this.
Other requirements: The wine must have been on its lees for at least 2 months.
The product must fulfill the current criteria for organic wine according to EU-legislation. The controlling body and the fact that the wine is organic certified must be clearly stated on the label/packaging.

EXW finished product: Up to 3,85 EUR / PCS
EXW bulk: N/A

PnL

Gross margin SE buildup PCS		RSP 109 SEK			RSP 129 SEK		
FOB oversea / FCA Europe	PCS / 750 ml	2,90	EUR	66%	3,85	EUR	68%
Logistics inbound	Overseas	0,24	EUR	5%	0,24	EUR	4%
Logistics SE		0,31	EUR	7%	0,31	EUR	6%
Marketing		0,31	EUR	7%	0,39	EUR	7%
Contributive margin		0,67	EUR	15%	0,85	EUR	15%
Price to Systembolaget		4,44	EUR		5,63	EUR	
Systembolaget margin		1,11	EUR		1,29	EUR	
Alk Tax + VAT		3,76	EUR		4,10	EUR	
RSP		9,32	EUR		11,03	EUR	

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.