

CALWINE

The upcoming tenders are presented in the launch plan and are not final until published.

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

494-27 France, Champagne

Published:	2024-06-13
Launch date:	2025-03-01
Deadline tender answer:	Not Published
Deadline tender sample:	Not Published
Style and taste profile:	Not Published
Other:	Terra vitis and/or organic. Vignerons Engagés

Product requirements:

Price to consumer (SEK):	Max 499
EXW finished product:	Up to 15,20 EUR/PCS
EXW Bulk:	N/A
Type of product:	Sparkling wine
Volume:	750 ml
Packaging:	Bottle
Vintage:	Not Published
Available volume (liters):	15 000
Grape composition (%):	Not Published
Designation of origin:	Champagne

PnL

Gross margin SE buildup PCS		RSP 399 SEK			RSP 499 SEK		
FOB oversea / FCA Europe	PCS / 750 ml	11,73	EUR	54%	15,20	EUR	55%
Logistics inbound	Europa	0,36	EUR	2%	0,36	EUR	1%
Logistics SE		0,51	EUR	2%	0,51	EUR	2%
Marketing		1,52	EUR	7%	1,94	EUR	7%
Contributive margin		7,61	EUR	35%	9,69	EUR	35%
Price to Systembolaget		21,73	EUR		27,69	EUR	
Systembolaget margin		3,66	EUR		4,53	EUR	
Alk Tax + VAT		8,72	EUR		10,43	EUR	
RSP		34,10	EUR		42,65	EUR	

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.