

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

559-59 France, Provence, B-i-B, organic (A)

Distribution: 385 stores
Launch date: 2026-06-01
Deadline tender answer: 2025-12-07
Deadline tender sample: 2025-12-10
Style and taste profile: We are looking for a dry, fresh, fruity and full-flavored rosé wine with hints of red berries, fresh herbs, watermelon and pomegranate.

Product requirements:

Price to consumer (SEK): 2 250 ml: max 225, 3 000 ml: max 299
Country of origin: France
Type of product: Rosé wine
Volume: 2 250 ml or 3 000 ml
Packaging: Bag-in-Box
Vintage: 2025
Available volume (liters): 240 000
Grape composition: Must be stated
Residual sugar (g/l): Max 5
Designation of origin: AOP Côtes de Provence or AOP Coteaux d'Aix-en-Provence
Method of aging: The wine should not have been in contact with oak.

Other requirements: The product must meet the existing criteria for organic wine according to current EU legislation.
On the packaging as well as in the offer stated producer must be a producer located in France.
Please observe that only one product per producer can be offered, even if the stated producer is fully or partially listed as a subcontractor in another submitted offer by the same supplier.

EXW finished product: Up to 5,60 EUR / PCS 2,25L and 7,95 EUR / PCS 3L

PnL

Gross margin SE buildup PCS		RSP 259 SEK			RSP 299 SEK		
FOB oversea / FCA Europe	PCS / 3000 ml	5,89	EUR	69%	7,95	EUR	72%
Logistics inbound	Europa	0,50	EUR	6%	0,50	EUR	5%
Logistics SE		0,89	EUR	10%	0,89	EUR	8%
Marketing		0,43	EUR	5%	0,55	EUR	5%
Contributive margin		0,86	EUR	10%	1,10	EUR	10%
Price to Systembolaget		8,57	EUR		11,00	EUR	
Systembolaget margin		1,73	EUR		2,09	EUR	
Alk Tax + VAT		12,22	EUR		12,92	EUR	
RSP		22,52	EUR		26,00	EUR	

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.