

CALWINE

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

560-8 Italy, barbera, PET, sustainability certified, PCF (A)

Range: Fixed range 373 stores
Launch date: 2026-09-01
Deadline tender answer: 2026-03-01
Deadline tender sample: 2026-03-04
Other: PCF – Product Carbon Footprint report
Style and taste profile: We are looking for a youthful and fruity red wine with hints of dark cherries, raspberries, violets and blueberries.

Product requirements:

Price to consumer (SEK): Max 99/liter
Country of origin: Italy
EU product category: Wine from EU with protected geographical denomination
Type of product: Red wine
Volume: 750 ml or 1 000 ml
Packaging: PET-bottle
Vintage: 2025
Available volume (liters): 48 000
Type of closure: Long screw cap made of material approved for return deposit system with cash refund (non-metal).
Grape composition: 100 % barbera
Residual sugar (g/l): Max 7
Designation of origin: IGP Provincia di Pavia
Other requirements: The product must meet the existing criteria for organic wine according to current EU legislation and/or be certified for Equalitas, VIVA or SQNPI at producer level.

EXW finished product: Up to 2,00 EUR / PCS 2000 ml

EXW bulk: Up to N/A EUR / Liter

PnL

Gross margin SE buildup PCS		RSP 89 SEK				RSP 99 SEK			
FOB oversea / FCA Europe	PCS / 1000 ml	1,50	EUR	53%		2,00	EUR	59%	
Logistics inbound	Europa	0,23	EUR	8%		0,23	EUR	7%	
Logistics SE		0,66	EUR	23%		0,66	EUR	19%	
Marketing		0,14	EUR	5%		0,17	EUR	5%	
Contributive margin		0,28	EUR	10%		0,34	EUR	10%	
Price to Systembolaget		2,80	EUR			3,44	EUR		
Systembolaget margin		0,98	EUR			1,07	EUR		
Alk Tax + VAT		4,31	EUR			4,49	EUR		
RSP		8,09	EUR			9,00	EUR		

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.