

CALWINE

The upcoming tenders are presented in the launch plan and are not final until published.

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

496-12 USA, Red, BiB 3000 ml

Published: 2024-09-12
Launch date: 2025-09-01
Deadline tender answer: Not Published
Deadline tender sample: Not Published
Style and taste profile: Not Published
Other: Sustainability certification

Input to Systembolaget: Volume, price, grape varieties

Product requirements:

Price to consumer (SEK): Max 299
EXW finished product: Up to 8,80 USD/PCS
EXW Bulk: N/A
Type of product: Red wine
Volume: 3000 ml
Packaging: BiB
Vintage: Not Published
Available volume (liters): Not Published
Grape composition (%): Min 75% Cabernet sauvignon
Designation of origin: Not Published

PnL

Gross margin SE buildup PCS		RSP 259 SEK		RSP 299 SEK	
FOB oversea / FCA Europe	per liter	1,39	USD	2,10	USD
FOB oversea / FCA Europe	PCS / 3000 ml	4,17	USD 44%	6,31	USD 52%
Bulk Shipping.	Overseas	0,79	USD 8%	0,79	USD 7%
Bulk bottling.	BiB	1,44	USD 15%	1,44	USD 12%
Logistics inbound	Europa	0,37	USD 4%	0,37	USD 3%
Logistics SE		0,79	USD 8%	0,79	USD 7%
Marketing		0,66	USD 7%	0,85	USD 7%
Contributive margin		1,23	USD 13%	1,57	USD 13%
Price to Systembolaget		9,44	USD	12,11	USD
Systembolaget margin		1,91	USD	2,30	USD
Alk Tax + VAT		13,46	USD	14,23	USD
RSP		24,81	USD	28,64	USD

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.