

CALWINE

The upcoming tenders are presented in the launch plan and are not final until published.

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

496-30 Austria, Grüner veltliner

Published:	2024-12-12
Launch date:	2025-09-01
Deadline tender answer:	Not Published
Deadline tender sample:	Not Published
Style and taste profile:	Not Published
Other:	Sustainability certification

Product requirements:

Price to consumer (SEK):	Max 149
EXW finished product:	Up to 4,80 EUR/PCS
EXW Bulk:	N/A
Type of product:	White wine
Volume:	750 ml
Packaging:	Bottle
Vintage:	Not Published
Available volume (liters):	Not Published
Grape composition (%):	Grüner Veltliner
Designation of origin:	Not Published

PnL

Gross margin SE buildup PCS		RSP 129 SEK			RSP 149 SEK		
FOB oversea / FCA Europe	PCS / 750 ml	3,90	EUR	69%	4,80	EUR	71%
Bulk Shipping.	N/A	-	EUR	0%	-	EUR	0%
Bulk bottling.	N/A	-	EUR	0%	-	EUR	0%
Logistics inbound	Europa	0,18	EUR	3%	0,18	EUR	3%
Logistics SE		0,31	EUR	6%	0,31	EUR	5%
Marketing		0,39	EUR	7%	0,48	EUR	7%
Contributive margin		0,85	EUR	15%	1,02	EUR	15%
Price to Systembolaget		5,63	EUR		6,83	EUR	
Systembolaget margin		1,29	EUR		1,47	EUR	
Alk Tax + VAT		4,10	EUR		4,44	EUR	
RSP		11,03	EUR		12,74	EUR	

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.