

CALWINE

The upcoming tenders are presented in the launch plan and are not final until published.

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

496-16 Portugal

Published: 2024-12-12
Launch date: 2025-09-01
Deadline tender answer: Not Published
Deadline tender sample: Not Published
Style and taste profile: Not Published
Other: .

Product requirements:

Price to consumer (SEK): Max 109
EXW finished product: Up to 2,90 EUR/PCS
EXW Bulk: N/A
Type of product: Red wine
Volume: 750 ml
Packaging: Not Published
Vintage: Not Published
Available volume (liters): Not Published
Grape composition (%): Not Published
Designation of origin: DO Beira Interior

PnL

Gross margin SE buildup PCS		RSP 99 SEK			RSP 109 SEK		
FOB oversea / FCA Europe	PCS / 750 ml	2,50	EUR	65%	2,90	EUR	67%
Logistics inbound	Europa	0,18	EUR	5%	0,18	EUR	4%
Logistics SE		0,31	EUR	8%	0,31	EUR	7%
Marketing		0,27	EUR	7%	0,31	EUR	7%
Contributive margin		0,58	EUR	15%	0,67	EUR	15%
Price to Systembolaget		3,85	EUR		4,44	EUR	
Systembolaget margin		1,03	EUR		1,11	EUR	
Alk Tax + VAT		3,59	EUR		3,76	EUR	
RSP		8,46	EUR		9,32	EUR	

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.