

CALWINE

The upcoming tenders are presented in the launch plan and are not final until published.

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

495-4 France, Can, Red wine

Published: 2024-09-12
Launch date: 2025-06-02
Deadline tender answer: Not Published
Deadline tender sample: Not Published
Style and taste profile: Not Published
Other: Organic

Input to Systembolaget: Origin, volume, price

Product requirements:

Price to consumer (SEK): Not Published. Est 39-49
EXW finished product: Up to 1,30* EUR/PCS
EXW Bulk: Up to 3,00* EUR/Liter
Type of product: Red wine
Volume: 2.25 or 3 l
Packaging: BiB
Vintage: Not Published
Available volume (liters): 288 000
Grape composition (%): Not pinot noir
Designation of origin: Not Published

**Estimation*

PnL

Gross margin SE buildup PCS		RSP 39 SEK			RSP 49 SEK		
FOB oversea / FCA Europe	per liter	1,24	EUR		2,99	EUR	
FOB oversea / FCA Europe	PCS / 250 ml	0,31	EUR	23%	0,75	EUR	38%
Bulk Shipping.	Europa	0,04	EUR	3%	0,04	EUR	2%
Bulk bottling.	Alu.Can	0,42	EUR	31%	0,42	EUR	22%
Logistics inbound	Europa	0,09	EUR	7%	0,09	EUR	5%
Logistics SE		0,14	EUR	10%	0,14	EUR	7%
Marketing		0,10	EUR	7%	0,14	EUR	7%
Contributive margin		0,27	EUR	20%	0,38	EUR	20%
Price to Systembolaget		1,37	EUR		1,97	EUR	
Systembolaget margin		0,66	EUR		0,75	EUR	
Alk Tax + VAT		1,30	EUR		1,47	EUR	
RSP		3,33	EUR		4,19	EUR	

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.