

CALWINE

The upcoming tenders are presented in the launch plan and are not final until published.

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

495-29 Germany, Rheingau, Pinot noir rosé

Published: 2024-09-12
Launch date: 2025-06-02
Deadline tender answer: Not Published
Deadline tender sample: Not Published
Style and taste profile: Not Published
Other: Fair and green or organic

Product requirements:

Price to consumer (SEK): 100-119
EXW finished product: Up to 3,50 EUR/PCS
EXW Bulk: N/A
Type of product: Rosé wine
Volume: 750 ml
Packaging: Not Published
Vintage: Not Published
Available volume (liters): 25 000
Grape composition (%): Pinot Noir
Designation of origin: Rheingau

PnL

Gross margin SE buildup PCS		RSP 109 SEK			RSP 119 SEK		
FOB oversea / FCA Europe	PCS / 750 ml	3,00	EUR	67%	3,50	EUR	68%
Logistics inbound	Europa	0,18	EUR	4%	0,18	EUR	4%
Logistics SE		0,31	EUR	7%	0,31	EUR	6%
Marketing		0,31	EUR	7%	0,35	EUR	7%
Contributive margin		0,67	EUR	15%	0,76	EUR	15%
Price to Systembolaget		4,44	EUR		5,04	EUR	
Systembolaget margin		1,11	EUR		1,20	EUR	
Alk Tax + VAT		3,76	EUR		3,93	EUR	
RSP		9,32	EUR		10,17	EUR	

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.