

CALWINE

The upcoming tenders are presented in the launch plan and are not final until published.

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

495-30 USA, Rosé

Published: 2024-06-13
Launch date: 2025-06-02
Deadline tender answer: Not Published
Deadline tender sample: Not Published
Style and taste profile: Not Published
Other: Sustainability certification

Input to Systembolaget: Volume, price, grape varieties

Product requirements:

Price to consumer (SEK): Max 100-119
EXW finished product: Up to 3,80 USD/PCS
EXW Bulk: N/A
Type of product: Rosé wine
Volume: 750 ml
Packaging: Bottle max 420g
Vintage: Not Published
Available volume (liters): 48 000
Grape composition (%): Not Published
Designation of origin: Not Published

PnL

Gross margin SE buildup PCS		RSP 109 SEK			RSP 119 SEK		
FOB oversea / FCA Europe	PCS / 750 ml	3,30	USD	66%	3,80	USD	67%
Logistics inbound	Overseas	0,27	USD	5%	0,27	USD	5%
Logistics SE		0,35	USD	7%	0,35	USD	6%
Marketing		0,35	USD	7%	0,40	USD	7%
Contributive margin		0,75	USD	15%	0,85	USD	15%
Price to Systembolaget		4,98	USD		5,65	USD	
Systembolaget margin		1,25	USD		1,35	USD	
Alk Tax + VAT		4,21	USD		4,40	USD	
RSP		10,44	USD		11,40	USD	

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.