

CALWINE

The upcoming tenders are presented in the launch plan and are not final until published.

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

497-30 Australia, Sparkling, Tasmania

Published: 2024-06-13
Launch date: 2025-06-02
Deadline tender answer: Not Published
Deadline tender sample: Not Published
Style and taste profile: Not Published
Other:

Product requirements:

Price to consumer (SEK): Max 229
EXW finished product: Up to 6,75 EUR/PCS
EXW Bulk: N/A
Type of product: Sparkling white
Volume: 750 ml
Packaging: Glas bottle
Vintage: Not published
Available volume (liters): Not published
Grape composition (%): Not published
Designation of origin : Tasmania

PnL

Gross margin SE buildup PCS		RSP 199 SEK			RSP 229 SEK		
FOB oversea / FCA Europe	PCS / 750 ml	5,63	EUR	57%	6,75	EUR	58%
Logistics inbound	Overseas	0,24	EUR	2%	0,24	EUR	2%
Logistics SE		0,31	EUR	3%	0,31	EUR	3%
Marketing		0,69	EUR	7%	0,81	EUR	7%
Contributive margin		2,94	EUR	30%	3,48	EUR	30%
Price to Systembolaget		9,81	EUR		11,60	EUR	
Systembolaget margin		1,90	EUR		2,17	EUR	
Alk Tax + VAT		5,30	EUR		5,81	EUR	
RSP		17,01	EUR		19,57	EUR	

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.