CALWINE

The upcoming tenders are presented in the launch plan and are not final until published.

Contact us: tenders@calwine.se or your personal contact at Calwine. Please Use Reference Number and Company Name in Your Email Subject Line.

495-7 Portugal, BiB

Published:	2024-09-12			
Launch date:	2025-06-02			
Deadline tender answer:	Not Published			
Deadline tender sample:	Not Published			
Style and taste profile:	Not Published			
Other:				

Product requirements:

Price to consumer (SEK):	Max 229		
EXW finished product:	Up to 4,60 EUR/PCS		
EXW Bulk:	Up to 0,90 EUR/Liter		
Type of product:	Red wine		
Volume:	3000 ml		
Packaging:	BiB		
Vintage:	Not Published		
Available volume (liters):	228 000		
Grape composition (%):	Not Published		
Designation of origin:	Тејо		

PnL

Gross margin SE buildup PCS		RSP 199 SEK			RSP 229 SEK		
FOB oversea / FCA Europe	per liter	0,38	EUR		0,87	EUR	
FOB oversea / FCA Europe	PCS / 3000 ml	1,13	EUR	23%	2,60	EUR	39%
Bulk Shipping.	Europa	0,53	EUR	11%	0,53	EUR	8%
Bulk bottling.	BiB	1,28	EUR	26%	1,28	EUR	19%
Logistics inbound	Europa	0,33	EUR	7%	0,33	EUR	5%
Logistics SE		0,71	EUR	15%	0,71	EUR	11%
Marketing		0,24	EUR	5%	0,33	EUR	5%
Contributive margin		0,63	EUR	13%	0,86	EUR	13%
Price to Systembolaget		4,85	EUR		6,64	EUR	
Systembolaget margin		1,17	EUR		1,44	EUR	
Alk Tax + VAT		10,99	EUR		11,50	EUR	
RSP		17,01	EUR		19,57	EUR	

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.