

CALWINE

The upcoming tenders are presented in the launch plan and are not final until published.

Contact us: tenders@calwine.se or your personal contact at Calwine.
Please Use Reference Number and Company Name in Your Email Subject Line.

495-27 France, Provence, BiB

Published: 2024-09-12
Launch date: 2025-06-02
Deadline tender answer: Not Published
Deadline tender sample: Not Published
Style and taste profile: Not Published
Other: Organic

Product requirements:

Price to consumer (SEK): Est* 249-299
EXW finished product: Up to 8,20* EUR/PCS
EXW Bulk: Up to 2,00* EUR/Liter
Type of product: Rosé wine
Volume: 2.25 or 3 l
Packaging: BiB
Vintage: Not Published
Available volume (liters): 288 000
Grape composition (%): Not Published
Designation of origin: Not Published

*Estimation

PnL

Gross margin SE buildup PCS		RSP 249 SEK		RSP 299 SEK	
FOB oversea / FCA Europe	per liter	1,19	EUR	2,01	EUR
FOB oversea / FCA Europe	PCS / 3000 ml	3,57	EUR 46%	6,02	EUR 56%
Bulk Shipping.	Europa	0,53	EUR 7%	0,53	EUR 5%
Bulk bottling.	BiB	1,28	EUR 16%	1,28	EUR 12%
Logistics inbound	Europa	0,33	EUR 4%	0,33	EUR 3%
Logistics SE		0,71	EUR 9%	0,71	EUR 7%
Marketing		0,39	EUR 5%	0,54	EUR 5%
Contributive margin		1,02	EUR 13%	1,41	EUR 13%
Price to Systembolaget		7,83	EUR	10,81	EUR
Systembolaget margin		1,61	EUR	2,05	EUR
Alk Tax + VAT		11,84	EUR	12,70	EUR
RSP		21,28	EUR	25,56	EUR

* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.