

# CALWINE

The upcoming tenders are presented in the launch plan and are not final until published.

Contact us: tenders@calwine.se or your personal contact at Calwine.  
Please Use Reference Number and Company Name in Your Email Subject Line.

## 495-1 Australia, Margaret River, cabernet sauvignon

**Published:** 2024-06-13  
**Launch date:** 2025-06-02  
**Deadline tender answer:** Not Published  
**Deadline tender sample:** Not Published  
**Style and taste profile:** Not Published  
**Other:**

**Systembolaget is asking for input on volume, certifications**

### Product requirements:

**Price to consumer (SEK):** Max 129  
**EXW finished product:** Up to 3,84 EUR/PCS  
**EXW Bulk:** N/A  
**Type of product:** Red wine  
**Volume:** 750 ml  
**Packaging:** Bottle max 420 g  
**Vintage:** Not published  
**Available volume (liters):** Not published  
**Grape composition (%):** cabernet sauvignon  
**Designation of origin :** Margaret River

### PnL

Gross margin SE buildup PCS		RSP 119 SEK			RSP 129 SEK		
FOB oversea / FCA Europe	PCS / 750 ml	3,38	EUR	67%	3,84	EUR	68%
Logistics inbound	Overseas	0,24	EUR	5%	0,24	EUR	4%
Logistics SE		0,31	EUR	6%	0,31	EUR	6%
Marketing		0,35	EUR	7%	0,39	EUR	7%
Contributive margin		0,76	EUR	15%	0,85	EUR	15%
<b>Price to Systembolaget</b>		<b>5,04</b>	<b>EUR</b>		<b>5,63</b>	<b>EUR</b>	
Systembolaget margin		1,20	EUR		1,29	EUR	
Alk Tax + VAT		3,93	EUR		4,10	EUR	
<b>RSP</b>		<b>10,17</b>	<b>EUR</b>		<b>11,03</b>	<b>EUR</b>	

\* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.