

# CALWINE

Contact us: tenders@calwine.se or your personal contact at Calwine.  
Please Use Reference Number and Company Name in Your Email Subject Line.

## 494-24 Portugal, Dão, encruzado (B)

**Range:** Fixed assortment  
**Launch date:** 2025-03-01  
**Deadline tender answer:** 2024-08-22  
**Deadline tender sample:** 2024-09-24  
**Style and taste profile:** We are looking for a fresh and fruity White wine with element of greens apples, stone fruit and citrus. The wine must have a balanced barrel character.

**Other:**

### Product requirements:

**Price to consumer (SEK):** Max 149  
**Country of origin:** Portugal  
**Type of product:** White wine  
**Volume:** 750 ml  
**Packaging:** Lighter glass bottle max 420 g  
**Type of closure:** Optional  
**Vintage:** 2023  
**Available volume (liters):** 8 000  
**Grape composition (%):** 100 % encruzado  
**Sugar content (g/l):** N/A  
**Storage method:** The wine must have been fully or partially stored in oak barrels.  
**Designation of origin:** DOP Dão  
**EXW finished product:** Up to 4,30 EUR / PCS

### PnL

Gross margin SE buildup PCS		RSP 139 SEK			RSP 149 SEK		
FOB oversea / FCA Europe	PCS / 750 ml	3,90	EUR	61%	4,30	EUR	62%
Logistics inbound	Europa	0,19	EUR	3%	0,19	EUR	3%
Logistics SE		0,36	EUR	6%	0,36	EUR	5%
Marketing		0,32	EUR	5%	0,35	EUR	5%
Contributive margin		1,58	EUR	25%	1,74	EUR	25%
<b>Price to Systembolaget</b>		<b>6,34</b>	<b>EUR</b>		<b>6,95</b>	<b>EUR</b>	
Systembolaget margin		1,40	EUR		1,49	EUR	
Alk Tax + VAT		4,35	EUR		4,52	EUR	
<b>RSP</b>		<b>12,09</b>	<b>EUR</b>		<b>12,96</b>	<b>EUR</b>	

\* All mentioned EXW prices are indicative. Prices may vary depending on the exchange rate and the quality of the product. Reserved against misprints.